

**FOR IMMEDIATE RELEASE**

**RISE Standards Brougham & Vaux Pty Ltd shortlisted for Optus My Business Awards**

A local firm covering financial advice is in the running to take out one of Australia's top industry awards.

RISE Standards Brougham & Vaux has been shortlisted as a finalist to win one award in the Finance Business of the Year category at the Optus My Business Awards 2016, hosted by My Business, Australia's longest-running publication tailored to the small business community.

Founded in 2011, RISE Standards offers services to the financial services industry. It has particularly strong relationships with the accountants they work with and specialises in delivering high-end, affordable advice for their clients.

The Optus My Business Awards, which covers 24 categories, recognises individual and business excellence across the diverse range of industries and locations in which small businesses operate.

Winners in the individual categories will automatically be shortlisted for the coveted My Business – Business of the Year Award.

"This year we've received a huge interest in the Optus My Business Awards, with hundreds of submissions flowing in from across the country. Congratulations to all the businesses that have made it to the finalist stage – it's an outstanding achievement," said Phillip Tarrant, editor of My Business.

"With so much innovation, hard work and service excellence on display, I don't envy the judges their difficult job of determining the winners. I have no doubt the excitement will only continue to build as we count down to the big night."

Guy Thompson, Managing Director at RISE Standards Brougham & Vaux Pty Ltd. said he was humbled by the nomination.

"RISE's recognition for its excellent contribution to the financial services community reinforces the strength of the brand in connecting with the community and engaging with its customers," he added.

The winners will be announced at a five-star gala awards dinner on Friday, 18 November at Sydney's Four Points by Sheraton.

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